



Digitize cash? Yeah, we do that!

Paysafecash enables consumers to pay securely and easily with cash for financial services, utility or insurance bills, healthcare invoices, online purchases, and account replenishments for pre-paid services such as mobile phone monthly fees.

With Paysafecash, you can offer your products and services to everyone, even customers without access to credit cards or bank accounts. You integrate cash buyers into your online stores and services and win new, satisfied customers.

Everyone has access to cash. Paysafecash has now digitized it for everyone.

[CONTACT US](#) to discuss new payment options for your business!

Paysafecash Business Benefits



Win new Customers

Over 190,000 cash payment and top-up points for bank accounts, wallets and online purchases.



Increase Customer Satisfaction

A simple process with QR/Barcode for secure bill payments with cash.



Reduce Operational Costs

Reduction of operational costs through 24/7 payment options with cash.

Financial Inclusion – Relevance of Cash



138
mio

Europeans financially excluded²

Almost 20% of all Europeans have no credit card, bank account, or are simply underserved with no access to online banking services.

#1

Online fraud as primary security concern³

Identity theft and bankcard fraud are globally the primary barrier for consumers to make online purchases.

80%

Cash transactions in Europe⁴

The majority of all transactions in Europe are still cash based. Cash remains the most preferred payment method worldwide.

¹ World Bank 2018 | ² World Bank 2017 | ³ Mastercard ecommerce 2018 | ⁴ ECB Diary Study 2018

Contact us to discuss new payment options tailored for your business:

www.paysafecash.com

